

MAGNETS

Looking for a way to get repeat name recognition with a cool and flashy new medium? Customers are sure to hang on to a unique lenticular magnet, reminding them of your business every time they go to their refrigerator or file cabinet. Tell multiple messages or simply incorporate your company logo with relevant business information such as phone numbers and website addresses.

APPLICATIONS

- Real Estate
- Business Card
- Pharmaceutical
- Museum and Zoo
- University/College Giveaway
- Automotive
- Freemium
- Direct Mail Tip On
- Tradeshow Giveaway
- Business Grand Opening or Relocation

BENEFITS

- Repeat Name Recognition
- Unique and Eye Catching
- Increased Perceived Value

SPECIFICATIONS

- 14 mil lens
- Backer: 12 mil or 15 mil magnet
- Can be die cut to unique shape



RR DONNELLEY

201 E. Progress Dr. • West Bend, WI 53095

For more information contact a
Product Specialist at **262-338-6101**