

POSTCARDS

How can you make your direct mail stand out from the rest? Or keep your message in front of your client longer with greater brand loyalty and name recognition? With lenticular! Imagine sending your prospects a mailer that is so captivating they hang it on their fridge and show all of their friends. The lenticular makes the piece effective because it will peak their curiosity urging them look further and read into the marketing message. Use variable data for maximum impact and response.

APPLICATIONS

- Trade Show Invitation
- Sale Announcement
- New Product Promotion
- Museum/Zoo/Tourism Souvenir
- Collectible

SPECIFICATIONS

- 14, 18 or 23 mil available
- Able to be Diecut
- Backer: Printable up to 5 Color

BENEFITS

- Increased Response Rate
- Tracking Capabilities when Personalized
- Increase Website Traffic
- No Special Mailing Requirement



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For more information contact a
Product Specialist at **262-338-6101**