

# LENTICULAR APPLICATIONS

Get extra pop and attention on your next marketing piece by adding 3D or animation with this exciting medium! Using proprietary software and materials, we provide you with the most innovative product solution. We offer a dedicated lenticular team eager to guide you through the technical and design process with one on one conference calls; answering any questions that arise; brainstorming sessions and creative input; dedicated 3D designers to assist with design; on site 3D photo shoots and photo studio.

## APPLICATIONS

- Indoor Signage
- Security
- Bilingual/Trilingual
- Premiums
- Collectible
- Coaster
- CD/DVD Inserts
- Product Tip In/On
- Decoder
- Unsecured Card
- Magnet
- Mousepad
- Cup and Mug
- Easel/POP Display
- Counter Mat
- Packaging
- Shelf Talker/Dangler/Strip
- Publication Tip In/On
- Label
- Postcard/Mailer
- Sticker
- Lanyard Card
- Poster

## SPECIFICATIONS

- 7, 10, 14, 18 and 23 mil lens availability
- Wide Range of Backer Materials: printable backer, barrier film, crack and peel, PS adhesive, card stock, magnet, styrene and more
- Max Printable Area: 19" x 27"
- Printed Offset/Litho in Four Color Process



**RR DONNELLEY**

201 E. Progress Dr. • West Bend, WI 53095

For more information contact a  
Product Specialist at **262-338-6101**