

IML CUPS

Increase the staying power of your message with a product likely to be used for years or become a collectible. In-mold label (IML) cups take a printed lenticular and place it in a mold, inject plastic behind it and permanently fuse it together to create an unforgettable cup. With IML, the lenticular label is part of the cup rather than an outside decoration making the product durable and allowing the marketing message to last longer.

APPLICATIONS

- New Product Promotion
- Entertainment
- Sporting Event Memorabilia
- Tradeshow Giveaway
- Thank You Program
- New Membership Premium
- Incentive Program
- Collector Piece
- Revenue Generator

BENEFITS

- Dishwasher and Microwave Safe
- Non-Toxic Plastic
- Shatter Resistant

SPECIFICATIONS

- High Impact White Plastic Styrene
- Size: 6.289" H x 10.35" W
- Minimum Quantity 2,500



RR DONNELLEY

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For more information contact a
Product Specialist at **262-338-6101**