

# EASELS

Stop them in their tracks! Easels are used to draw attention to your products as customers peruse retail locations or simply wait in line. Lenticular ensures a second look when an image flips as they walk by or appears to jump out at them. Incorporate cool graphics or use for functional demonstrations, such as how a products works or bilingual/trilingual translations. Get the most out of your point of sale investment with this exciting medium.

## APPLICATIONS

- New Product Promotion
- Gaming Display
- Product Demonstration
- Multiple Product Line Advertising
- Multicultural

## BENEFITS

- Unique and Eye Catching Medium
- Invoke Curiosity
- Show Multiple Products or Messages in one
- Bi and Trilingual Flips

## SPECIFICATIONS

- 10, 14, 18 or 23 mil lens options
- Maximum Size: 19" W x 27" H, or panel for larger applications
- Backer Options: Corrugated, Styrene, Foam Core, Crack and Peel, Adhesive, and more



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For more information contact a  
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